



# Linguistics Career Launch

from coursework to career



## Sponsorship Opportunities

### What is this event?

The **Linguistics Beyond Academia Special Interest Group** of the Linguistic Society of America (LSA) will kick off the first-ever virtual summer *“boot camp”* in **July 2021** that focuses exclusively on career training for linguists.

The **Linguistics Career Launch (LCL)** is a four-week series of *courses, talks, workshops, and events* designed for linguists who want to pursue work outside of academia.

The **Linguistics Career Launch (LCL)** will include:

- **Company profiles:** presentation/discussion focusing on a specific company
- **Career Expo:** a virtual exhibit hall for sponsors, allowing conversations with attendees
- **Career mixers:** informal networking with career linguists, sponsors, and fellow students
- **Career profiles:** linguists will share their career arcs, both general and industry/sector specific
- **Courses and workshops:** interactive learning focusing on a specific industry-related skill set
- **Mentoring and/or office hours:** advanced sign up and/or pop up

The **Linguistics Career Launch (LCL)** is open to *undergraduates as well as graduate students, post-docs, faculty, and alums* — in short, any linguists who want to transition from academia to industry. We expect at least 50-100 registered attendees.

### Why should you sponsor?

**Sponsors** will have a unique opportunity to *meet, interview, and even recruit linguists* from a wide range of specialist areas.

**Sponsors** will have a chance to *promote your organization to highly motivated linguists* who are actively seeking jobs in industry.

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# Sponsorship Levels

## Giant Ground Sloth Sponsor

\$5,000+



- Virtual Booth at Career Expo
- Access to all networking events, including Career Mixer
- Scheduled time for one-hour Company Profile discussion
- Access to attendee contact information (in compliance with the LCL privacy policy)
- Company logo and clickable hyperlink appear on event website
- Company logo on virtual conference platforms
- Promotion on social media platforms
- Complimentary email blast message to preregistered attendees with company info
- Sponsorship acknowledged in print and virtual materials

## Gorilla Sponsor

\$2,500



- Virtual Booth at Career Expo
- Access to all networking events, including Career Mixer
- Company representative on industry-dedicated career panel
- Company logo and clickable hyperlink on event website

## Pangolin Sponsor

\$1,000



- Virtual Booth at Career Expo
- Access to one networking event
- Company logo on event website

## Armadillo Sponsor

Less than \$1,000



- TBD based on funding amount
- Open-ended, to be negotiated

**The Fine Print on Sponsorships:** Opportunities for additional customized add-ons will be considered on a first-come, first-served basis. There will be no refunds, rebates, or credit of any fees associated with advertising or sponsorship. We reserve the right to refuse to sell sponsorship, exhibit space, or advertising to any company we deem objectionable or cross-purposed to our mission. The Linguistic Society is a non-profit organization exempt under section 501(c)(3) of the Internal Revenue Code. The LSA Federal Identification Number is 74-6043371.

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