



# Linguistics Career Launch

from coursework to career



## Sponsorship Opportunities 2024

### What is Linguistics Career Launch?

The [Linguistics Career Launch 2024 \(LCL24\)](#) is a two-week series of *courses, talks, workshops, and events* (July 15-26) designed for linguists who are actively pursuing work in industry.

[LCL24](#) is a program offering of the Linguistic Society of America (LSA).

### Linguists in industry?

**Why do you need a “linguist” in your organization?** Linguists are prepared to tackle issues in marketing and branding, human-computer interaction (HCI), natural language processing (NLP), artificial intelligence (AI), accessibility and inclusion, marketing and branding, healthcare communication, qualitative and quantitative methods, and survey design.

[LCL24](#) is open to linguists at all stages of learning and working who are interested in industry careers. We expect at least 200 registered attendees.

### Why sponsor?

[Sponsors](#) have a unique opportunity to *meet, interview, and recruit attendees*.

[Sponsors](#) have a chance to *promote their organization to highly motivated individuals* who are currently seeking jobs in industry. Our previous programs resulted in 30+ successful hires by sponsor organizations.

The [Linguistics Career Launch 2024](#) includes:

- **Company profiles:** Dedicated presentation focusing on a single sponsor organization
- **Career Expo:** A virtual exhibit hall for sponsors to meet and connect with attendees
- **Career mixers:** Informal networking among industry peers, sponsors, and job-seekers
- **Career profiles:** Panelists share their career arcs, both general and industry-specific
- **Courses and workshops:** Topics focusing on a specific industry-related skill set

# Sponsorship Levels



## Stegosaurus Sponsor

\$7,500+

- Negotiable based on funding amount



## Giant Ground Sloth Sponsor

\$5,000

- Virtual Booth at **Career Expo**
- Access to all **Career Mixer** networking events
- Scheduled time for one-hour dedicated **Company Profile presentation**
- Access to **attendee contact information** (in compliance with our privacy policy)
- **Company logo and clickable hyperlink** appear on event website
- **Company logo** on virtual conference platforms
- **Promotion** on social media platforms
- Complimentary **email blast message** to registered attendees with company info
- Sponsorship acknowledged in **print and virtual materials**



## Gorilla Sponsor

\$2,500

- Virtual Booth at **Career Expo**
- Access to all **Career Mixer** networking events
- Company representative on **industry-dedicated career panel**
- **Company logo and clickable hyperlink** on event website



## Pangolin Sponsor

\$1,000

- Virtual Booth at **Career Expo**
- Access to one **Career Mixer** networking event
- **Company logo** on event website



## Armadillo Sponsor

Less than \$1,000

- Negotiable based on funding amount

**The Fine Print on Sponsorships:** Opportunities for additional customized add-ons will be considered on a first-come, first-served basis. There will be no refunds, rebates, or credit of any fees associated with advertising or sponsorship. We reserve the right to refuse to sell sponsorship, exhibit space, or advertising to any company at our sole discretion. The Linguistic Society of America (LSA) is a non-profit organization and tax-exempt under section 501(c)(3) of the Internal Revenue Code. The LSA Federal Identification Number is 74-6043371.

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